



charlestownehotels

November 2, 2010
Contact: Wesley Bloomfield
(843) 972-1427
wbloomfield@charlestownehotels.com

FOR IMMEDIATE RELEASE

GROUP OF CHARLESTON HOTELS CONTRIBUTE TO GLOBAL SOAP PROJECT

Over 1,000 Pounds of Soap to be Collected on November 6th from Twelve Charleston Hotels

CHARLESTON, SC – It's estimated that United States' hotels discard 2.6 million soap bars every day. That number has become slightly less in the past six months since twelve Charleston hotels joined efforts in collecting all of their barely used soap for the Global Soap Project.

The Global Soap Project recovers and recycles soap from American hotels and facilitates a process by which it is sanitized, melted and remolded into new bars, then distributed to refugee camps in Africa. The operation is headquartered in Atlanta, GA and was founded by Derreck Kayongo, a senior level humanitarian relief expert whose own Uganda family fled the tyranny of Idi Amin in 1979.

King Charles Inn, HarbourView Inn, Andrew Pinckney Inn, French Quarter Inn, The Restoration on King, Holiday Inn Express Mount Pleasant, Holiday Inn Express Charleston, Sleep Inn Charleston, North Charleston Inn, Best Western Sweetgrass Inn, The Palms, and Shem Creek Inn were all a part of the collaborative efforts to recycle soap to contribute to the people of Central and Eastern Africa. "From the very beginning, the hospitality community has shown us nothing but enthusiasm and kindness. We are especially moved by the housekeeping teams at all of our partner hotels, who tell us time and again that they are excited and proud to be part of the project," says Maureen Sheridan, General Manager of King Charles Inn.

For more information contact Maureen Sheridan at (843) 723-7451 or msheridan@charlestownehotels.com

###

ABOUT [CHARLESTOWNE HOTELS, INC.](http://www.charlestownehotels.com)

Charlestowne Hotels, Inc. (formerly Charlestown Management Hotels) is a full-service hospitality management company offering innovative, yet proven, expertise in hotel development, operational controls, marketing and revenue management, and financial reporting. Founded in 1980 by Everett L. Smith Jr, Charlestowne Hotels has become one of the most successful firms in the hospitality industry, and one of the largest hotel management companies on the Southeast coast.

The company currently works with 24 properties which include the Andrew Pinckney Inn, Best Western King Charles Inn, Best Western Sweetgrass Inn, French Quarter Inn, The Restoration on King, The HarbourView Inn, Holiday Inn Express Charleston, Holiday Inn Express and Suites Mt. Pleasant, The Inn at Middleton Place, North Charleston Inn, Shem Creek Inn, and the Sleep Inn - all of which are located in the Charleston, SC area, The Palms Hotel - Isle of Palms, SC, the Meridian Plaza - Myrtle Beach, SC, the Surfside Beach Resort - Surfside Beach, SC, the Litchfield Inn - Pawleys Island, SC, The Inn at Claussen's - Columbia, SC, Rhett House Inn - Beaufort, SC, Sea Trail Golf Resort and Convention Center - Sunset Beach, NC, Waynesville Inn Golf Resort and Spa - Waynesville, NC, Planters Inn and Hamilton-Turner Inn - Savannah, GA, Smithfield Station - Smithfield, VA and La Fiesta Ocean Inn and Suites and Beachfront Bed and Breakfast in St. Augustine Beach, Florida.

Visit www.charlestownehotels.com for more information.

Or contact Michael Tall (843) 571-3442 mtall@charlestownehotels.com